

# Privacy Policy for UKLive.net Live Streaming Services

*Last Updated: 08.01.2024*

## 1. Introduction

Welcome to UKLive.net ("we," "us," or "our"). This Privacy Policy outlines our practices regarding the collection, use, and disclosure of personal information when you use our live streaming services ("the Service"). By accessing or using the Service, you agree to the terms outlined in this Privacy Policy.

## 2. Information We Collect

**2.1 Account Information:** When you register for an account, we collect information such as your name, email address, and other relevant details necessary for account creation.

**2.2 Content Data:** We collect data related to the content you upload, broadcast, or view on the Service, including live streams, chat interactions, and user-generated content.

**2.3 Usage Data:** We automatically collect information about your interactions with the Service, including IP addresses, device information, browser type, and other usage details.

## 3. How We Use Your Information

**3.1 Service Provision:** We use your information to provide, maintain, and improve the Service, including delivering live streaming content, personalized features, and customer support.

**3.2 Communications:** We may use your contact information to send you important updates, announcements, and marketing communications related to the Service. You can opt-out of marketing communications at any time.

**3.3 Legal Compliance:** We may use your information to comply with legal obligations, respond to legal requests, or protect our rights, property, or safety.

## 4. Data Sharing and Disclosure

**4.1 Third-Party Service Providers:** We may share your information with third-party service providers who assist us in delivering the Service, such as hosting providers, payment processors, and analytics services.

**4.2 Legal Requests:** We may disclose your information in response to lawful requests from government authorities or legal processes.

## 5. Data Security

We implement security measures to protect your personal information, but no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee absolute security.

## 6. Your Choices

**6.1 Account Settings:** You can manage your account settings and preferences to control the information you share with us.

**6.2 Opt-Out:** You can opt-out of receiving marketing communications from us by following the instructions provided in such communications.

## **7. Children's Privacy**

The Service is not intended for individuals under the age of 18. If you become aware that a child has provided us with personal information, please contact us, and we will take steps to delete such information.

## **8. Changes to this Privacy Policy**

We reserve the right to update or change this Privacy Policy at any time. The date of the latest revision will be indicated at the top of this page.

## **9. Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at [uklive.net](mailto:uklive.net), 66 Woodbridge Road, Leicester LE4 7RG